



LIVE COHORT · 2026 EDITION · 40 SEATS MAX

Specify, Deploy & Govern AI Agents as a Business Analyst.

For business analysts, PMs, and consultants who want to lead AI projects, not just survive them. Ten weeks, twelve named projects, one flagship capstone — no coding required.

Free Prep Track is included — and it's part of the programme, not a preview of it.

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www.coresmart.ai

Most BAs Learn Prompts. We Teach **Governance**.

Most "AI for BA" courses stop at using a chatbot well: drafting documents faster, summarising meetings, tidying a dashboard. Useful, but it's quickly becoming table stakes — any analyst with a decent prompt can do the same, and it's exactly the work junior roles are being automated out of.

We're not an ed-tech company that hired some analysts. We're an applied-AI engineering company that decided to teach business analysts too. Our curriculum is designed by people who've shipped production AI systems, reviewed against what enterprise hiring managers actually ask for — not a generic AI-literacy syllabus.

Built for analysts with 1+ years of experience — you already write requirements and work with stakeholders; this course takes you from "I can use ChatGPT well" to "I can specify, evaluate, deploy and govern the AI system behind it."

Our mission: turn BAs who use AI tools into BAs who specify, evaluate, and govern the AI systems built around them.

Ship a project every week

You watch a key concept applied live, then ship your own named deliverable — a BRD, a governance pack, a working agent demo. Same skills, new domain.

Reviewed & presented

Several weeks close with a live walkthrough to a stakeholder panel — real defence practice, not a self-graded quiz.

The full agentic stack

GenAI foundations, applied analytics, agent specification, and governance: what enterprise AI projects actually run on.

Graduate with a real portfolio

Finish with twelve named projects, including a flagship capstone you present and defend, all yours to keep.

Attend. Ship. Present. Get **Reviewed.**

You learn live, but you are never grading yourself. Each week pairs a session with a named deliverable — reviewed and returned with real feedback, and several weeks close with a live stakeholder presentation.

EVERY WEEK

1**Attend live**

Live sessions covering the concept, applied to a real BA scenario.

2**Ship the project**

Deliver your own named project — a BRD, a governance pack, a working demo.

3**Present it**

Key weeks close with a live walkthrough to a stakeholder panel.

4**Reviewed + scored**

Returned with feedback on completeness, quality, and clarity.

COMPLETENESS

REQUIREMENTS QUALITY

GOVERNANCE RIGOR

STAKEHOLDER CLARITY

THE CAPSTONE · GRADUATION

A production AI system you present and defend

1**Build your capstone**

Combine 10 weeks into one production-grade system.

2**Live demo & presentation**

Present and demo your build, graduation-style.

3**Reviewed & scored**

A panel reviews your project and presentation.

4**Feedback + certificate**

Detailed feedback, your score, your certificate.

Presenting a working system live, and defending your choices, is the closest thing to the real job.

Start the Real Programme, Not a **Preview** of It.

The Prep Track costs nothing — and it's two full modules, not a taster built for a brochure. Same self-paced structure. Same named projects. No card required, and if it's not for you, you've lost nothing.



WHAT YOU BUILD IN THE PREP TRACK — MESSY MEETING NOTES AND SPREADSHEETS, TURNED INTO CLEAN, STAKEHOLDER-READY OUTPUT

What you'll learn

- ✓ Excel advanced & SQL basics — no prior data background assumed
- ✓ How modern AI products are built, in plain business terms
- ✓ Recognising hallucination, bias, and citation gaps
- ✓ Prompt discipline across ChatGPT, Claude, Gemini & Perplexity
- ✓ The no-code agent landscape — Copilot Studio, Make.com, Zapier AI
- ✓ Reading APIs & JSON — no code writing required

What you build

MODULE A

DataLens Kit

An Excel + SQL data pack: a cleaned dataset, three pivot-table analysis views, a summary chart, and a one-page data narrative for a stakeholder audience.

MODULE B

PromptReady Kit

A personal prompt library for five core BA tasks — requirements drafting, test cases, meeting summaries, stakeholder updates, and process descriptions.

Reserve your seat in the Prep Track — free

No payment info needed. Work through both modules, get real feedback.

REGISTER NOW

info@coresmart.ai

Practitioners, Not Professors.

Every credential below is public and linked. Check them before you read the curriculum.



Vinay Bamil, PhD

LEAD INSTRUCTOR · VP AI STRATEGY & INNOVATION · EX GENAI COACH, GOOGLE

Designed the curriculum and teaches most of it — bringing the same research-grade grounding in LLM internals he brings to CoreSmart's Developer track.

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Randeep S. Bhatia

TECHNOLOGY ADVISOR · CTO & BOARD DIRECTOR · EX TWITCH, AUDIBLE & EA

Advises on architecture and scale, drawing on a career shipping systems used by millions at Twitch, Audible and EA.

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Sanjay Lalwani

DATA & CLOUD · DATA SCIENTIST AT SIEMENS · EX INFOSYS

Runs production machine learning at Siemens, and brings that day-to-day operational discipline directly into the governance week.

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Curriculum shared with, and reviewed by, the same practitioners who teach CoreSmart's Developer track — so BAs and engineers leave speaking the same AI language.

What Graduates Say About the Programme.

Two early participants looked back at what the programme actually changed.



The governance week changed how I run AI delivery. I now have real structure for conversations I used to fumble through — and I've reused the framework on an actual project since.



Michael Thompson
PROJECT MANAGER



The instructors have genuinely shipped this work. I recommend and govern AI solutions to clients with real confidence now, backed by a portfolio — not just a certificate.



Sarah Martinez
TECHNOLOGY CONSULTANT

Ten Weeks. Four Phases.

Twelve named projects across four phases — GenAI foundations through Agentic AI governance. Every deliverable lands in your portfolio.

A Foundations for Business Analysts — Weeks 1–4

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- WK 01** **Introduction to Generative AI for Business Analysts**
OppMapper — an AI opportunity report identifying three use cases in your domain, presented as an executive briefing.
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- WK 02** **Understanding LLMs & the Rise of Agentic AI**
AgentRadar — a capability map showing which tasks suit LLMs, agents, automation, or humans.
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- WK 03** **AI Integration in Business Processes**
FlowBlueprint — a full integration plan with before / after process maps, a user story backlog, and a rollout timeline.
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- WK 04** **Data Management & AI Data Governance for BAs**
DataGov Charter — a data governance framework covering ownership, quality, retention, and privacy.
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B Applied AI Analytics & Strategic Intelligence — Weeks 5–6

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- WK 05** **AI Prompting, Context Engineering & Business Analytics**
InsightLab — a refined prompt library plus a Tableau / Power BI dashboard with AI-generated narrative commentary.
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- WK 06** **Strategic AI Applications in Business Analysis**
StrategyAI — a board-level AI product strategy pitch deck with market analysis, roadmap, and ROI projection.
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Agents, Governance, and Delivery.

This is where a demo becomes a governed system: agent specification, oversight, ROI, and automated delivery.

C Agentic AI for Business Analysts — Weeks 7–8

WK 07 ★ Agentic AI for BAs — Understanding, Applying & Specifying Agents

AgentDesign™ — a working no-code agent (Copilot Studio or Make.com) plus a full BA specification: scope, tool access, approval logic, failure modes.

WK 08 ★ Governing AI Agents — Oversight, Ethics, Privacy & ROI

GovShield™ — a complete governance pack: accountability matrix, HITL design, bias rubric, privacy assessment, ROI model.

D Technical Skills & Capstone Delivery — Weeks 9–10

WK 09 Data Skills & Automated Reporting for the Modern BA

AutoReport — a guided Python pipeline that pulls data via API, flags trends and anomalies, and writes an AI-narrated report.

WK 10 Capstone Hardening, Portfolio & Career Pathways

ImpactAI™ — live Demo Day presentation of your capstone plus a complete hiring pack.

Governance and ROI measurement are what separate a BA who's used AI tools from one who can run an AI project. Very few programmes teach this — it's exactly what senior roles are hiring for.

All Ten Weeks, at a Glance.

For quick reference — every week, its focus, and the project that comes with it.

WEEK	FOCUS	PROJECT
Prep A	Data Fundamentals for Business Analysts	DataLens Kit <i>(free)</i>
Prep B	AI Tools Orientation & Prompt Discipline	PromptReady Kit <i>(free)</i>
01	Introduction to Generative AI for BAs	OppMapper
02	Understanding LLMs & the Rise of Agentic AI	AgentRadar
03	AI Integration in Business Processes	FlowBlueprint
04	Data Management & AI Data Governance	DataGov Charter
05	Prompting, Context Engineering & Analytics	InsightLab
06	Strategic AI Applications in Business Analysis	StrategyAI
07 ★	Agentic AI for BAs — Specifying Agents	AgentDesign™
08 ★	Governing AI Agents — Oversight & ROI	GovShield™
09	Data Skills & Automated Reporting	AutoReport
10	Capstone Hardening & Career Pathways	ImpactAI™ — Demo Day



A Real AI System. Not a **Slide Deck**.

Week 10 brings the whole programme into one production-grade system. Choose a flagship domain below — every one ships with its dataset — or bring your own idea and we help you scope it.

CS

CustomerOpsIQ

An AI ops analyst for support tickets, SLAs, and escalation patterns.

SUPPORT

DATA INCLUDED

HR

OnboardIQ

An HR analyst automating onboarding checklists and policy Q&A.

HR

DATA INCLUDED

FA

FinancelQ

A financial analyst reading reports and writing cited briefs.

FINANCE

DATA INCLUDED

SC

SupplyIQ

A supply chain analyst tracking shipments, delays, and risk.

SUPPLY CHAIN

DATA INCLUDED

HC

CareIQ

A healthcare process analyst optimising patient-info workflows, grounded in official sources.

HEALTHCARE

DATA INCLUDED

Every capstone ships with its dataset

Domain locked at Week 1 — every weekly project feeds into your one system, not ten unrelated exercises. Present it live on Demo Day to a panel, graduation-style.

Build It. Present It. Defend It.

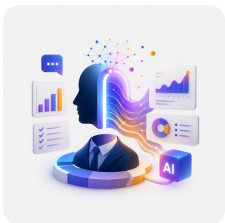
Presenting a working system live, and defending your choices to a panel, is the closest thing to the real job.

What you deliver

- ✓ A real AI system, deployed and running
- ✓ A live demo and architecture walkthrough
- ✓ Twelve real projects, every one inspectable on GitHub
- ✓ A portfolio pack — case study and diagram
- ✓ Ten weeks of scorecards showing your arc

After you finish

- ✓ **Portfolio review.** We go through your capstone and sharpen how each project reads.
- ✓ **Production-ready skills.** Specify, evaluate, deploy and govern real AI systems.
- ✓ **Interview-ready.** Positioning and prep to explain and defend everything you built.



Roles this prepares you for

AI Business Analyst

AI Product Analyst

AI Consultant

AI Project Manager

Digital Transformation Analyst

This is skills and positioning support, not a job guarantee — we make sure you can answer for the build.

The Things People Ask Us **First.**

Q. Do I need to know how to code?

No. This programme is built for non-technical professionals. Week 9 uses Python in a guided, run-and-understand format, not build-from-scratch — and the agentic modules in Weeks 7–8 are entirely no-code.

Q. How is this different from a generic AI-literacy course?

Every deliverable is framed as something you'd produce on a real AI project — BRDs, governance packs, ROI models, a working agent demo. You're building evidence of competence, not completing quizzes.

Q. Why does Week 7 open with conceptual orientation before hands-on work?

So you configure a tool you understand, not one you've just watched demoed. The 60-minute Day 1 session covers how agents actually work and when not to recommend one — before any Copilot Studio or Make.com session.

Q. What's the weekly time commitment?

Plan for 8–12 hours: roughly 3–4 hours of live sessions and 4–8 hours of project work. Because every project feeds the capstone, later weeks tend to feel more efficient, not heavier.

Q. Are sessions recorded?

Yes, for the length of your community access — but we recommend attending live, since the stakeholder-panel exercises are where most students report the real learning happens.

Q. How is the capstone graded?

On completeness of deliverables, quality of your requirements and governance documentation, and clarity of your stakeholder presentation — the standard a real delivery lead would sign off on, not technical sophistication.

Start With the Prep Track. **Free.**

Same live sessions, same named projects, same feedback as the paid weeks
— just nothing to lose.

COHORT DETAILS

Live Cohort · 10 Weeks · 2026 Edition · 40 Seats

Domain locked at Week 1. Live sessions recorded, so reach out using the details below to reserve your seat in the Prep Track.

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